



Dear 2Barrels Hiring Manager,

I am writing to express my interest in the Growth Product Manager position at 2Barrels. With over a decade of strategic leadership, entrepreneurial acumen and a commitment to continuous learning, I am eager to contribute to your team's mission of driving innovation and growth by bringing my unique blend of strategic thinking, data-driven decision-making, and collaborative leadership to the table.

Throughout my career, I have consistently demonstrated my ability to drive growth and innovation by leveraging data and analytic to inform strategic initiatives. As Chairman of a 215-person fraternal society, I orchestrated dynamic service-related activities while strategically allocating resources and guiding the group to 3 consecutive state competitive championships. Additionally, As President of Home Tech Wiring Inc., I navigated the challenges of the Great Recession while maintaining profitability and full-time employment for a team of 12 electricians. By implementing strategic business initiatives and fostering a culture of excellence, I ensured sustained growth and success despite challenging circumstances, resulting in a track record of achieving results while fostering a positive and inclusive environment for customers, employees and stakeholders.

My approach to collaboration aligns closely with 2Barrels' emphasis on teamwork and innovation. By fostering strong relationships with stakeholders and leading by example, I have been able to navigate complex industry dynamics and achieve common objectives. Furthermore, my willingness to take a hit and get back up underscores my experience within the professional community.

These certifications in Scrum Master prep, end-to-end JavaScript testing with Cypress.io, and LinkedIn Skill Assessments in Cascading Style Sheets (CSS) and JavaScript attest to my commitment to staying at the forefront of industry trends and technologies.

I am particularly drawn to the opportunity at 2Barrels because of the company's commitment to innovation, customer experience, and growth. I am excited about the prospect of leveraging my skills and experiences to enhance the Notification Tool and contribute to the company's mission of revolutionizing customer engagement.



I am excited about the possibility of contributing to the success of 2Barrels and would welcome the opportunity to discuss how my skills and experiences can benefit your team further. Thank you for considering my application. I look forward to the possibility of discussing my candidacy with you in more detail.

Sincerely,

Robert Casey